

WEB DESIGN

by
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Many times I had to answer the question – How much is to have a website made? –
There are several elements that you have to consider:

1. Purchasing the name for your website – sometimes people have purchased several variations by registering additional domain extensions and capture all the visitors trying to reach your site
Ex: www.websitename.com - www.websitename.net - www.websitename.org

The price is aprox. \$10 / year – sometimes is even less if purchased for many years. There are deals all the time you just have to search for the best one - I can always help

2. Designing the website - First you have to know what will be the message of your website and what do you want to accomplish. Then you have to collect the material for your website

For example, an artist website will need to have the following:

- Artwork (images, titles, sizes, prices)
- Statement
- Biography
- Gallery Representation
- Events

Images must be JPEG files -72dpi (72 dots per inch – desktop screen resolution) and they should not be too small in sizes – to have an example go to the www.lagunaartstudios.com –the images are 320x230 pixels

It is always easier to downsize that not to be able to show an image because is too small

3. The last step is to choose a hosting company to upload your website to the internet
The charge is per month and is aprox. \$7 – prices go up if you want to include elements like shopping cards, live interaction, and so on.

Now with all these in mind – my price is based on how many hours I spend to create your website from the elements that you provide – My hourly rate is \$45 and it could be applied for designing a website or for any graphic design project considering that you will provide all the digital images and written statements and bio –

My starting price - for simple straightforward designs

- Web site design 6-7 pages 30 images – \$450 to \$500
- Slide shows – \$50 / 10 images
- Short movie - \$90 / movie
- Scanning, cropping, color correction \$20 / image
- Monthly submission to search engines - \$15 / month
- Business card design – from \$30
- Postcard design – from \$50
- Folded flyers – from \$250

Payment and Turn Around: 50% deposit and all submitted materials are required to place order. Balance is due upon completion.

Rev.7/15/2010

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